

## List of Papers Published in National Refereed Journals 2015-16

S. No.	Name of the Faculty Member	Research Paper	Year of publication	Name of the Journal	Volume/Issue
1	Barnali Chaklader (with Puja Aggarwal Gulati)	A study of Corporate Environmental Disclosure Practices of Companies Doing Business in India	2015	Global Business Review	Vol. 16, No.2 , pp. 321-335 (April 2015)
2	Barnali Chaklader (with S. Sayed)	Does Equity Research Induced Buying Have Investment Value? Evidence from an Emerging Market	2015	Vikalpa	Vol. 39, No 4, pp 39-54.
3	Deepak Tandon (with D Jaisinghani)	Vertical Integration in Manufacturing Sector: A Case of Indian Liquor Industry	2015	Asian Journal of Research in Business Economics and Management	Vol. 5, No. 7, July 2015, pp. 17-25. ISSN 2249-7307
4	Deepak Tandon	India Adopts Flexible inflation Targeting	2015	The Indian Banker, Indian banks' association Mumbai	Vol III Issue, pp 18-25 (Aug 2015)
5	Deepak Tandon (with N Malhotra & K Tandon)	Testing Empirics Of Weak Form Of Efficient Market Hypothesis: Evidence From Asia-Pacific Markets	2015	IUP Journal of Applied Finance (IJAF)	ISSN: 0972-5105 (Oct 2015)
6	Deepak Tandon (with H Singh & K Singh)	Credit Default Modelling in Indian Banks - Analysis using Altman Z Score	2015	Asian Journal of Research in Social Sciences and Humanities	Vol. 5, No. 11, pp. 93-110 (Nov. 2015)
7	Neena Sondhi	An empirical analysis of purchase behavior for football ancillaries: an emerging market perspective.	2015	Global Business Review	Vol.16(5) pp.879-890
8	Pradip K Bhaumik	Supply chain Network Design Based on Integration of Forward and Reverse Logistics	2015	Global Business Review	Vol 16(4) 68-699
9	Siddharth Varma (with Arvind Chaturvedi & Naquib K. M Bari)	Exploring business opportunity and product mix for a fast food chain in Dhaka	2015	Management Insight	11(2), 1-10 (December)
10	Soni Agrawal (with B R Sharma)	Factors Influencing Employee Engagement An Exploratory Study	2015	The Indian Journal Of Social Work	Volume 76(4) (October)

## List of Papers Published in National Refereed Journals 2014-15

S.No	Name of the Faculty Member	Research Paper	Year of publication	Name of the Journal	Volume/Issue
1.	Deepak Chawla	Online Shopper Segmentation Based on Lifestyles: An Exploratory Study in India	2015	Journal of Internet Commerce	14:1, 21-41
2.	Deepak Tandon	Predicting Non Performing Assets (NPAs) of Banks: An Empirical Analysis in the Indian Context, Asian Research Consortium	2015	Asian Journal of Research in Social Sciences and Humanities	Vol.5, No.1, , pp. 26-35 ISSN 2249-7315
3.	Prerna Lal	Web-Scale IT: Solution for Managing Enterprise IT Infrastructure Challenges	2015	CSI Communications	38(10), 11-12.
4.	Sanjay Dhamija (with Meena Bhatia)	Voluntary Disclosure of Financial Ratios in India	2015	South Asian Journal of Management	Vol.22, No.1, pp.28-49 (May 2015)
5.	Soni Agrawal	Mythology and Effective Leadership	2015	Abhinav Prabhandan; An International Research Journal of Indian Ethos & Wisdom for Management. The Vivek Management	Vol.3 Issue 1
6.	Baldev R Sharma (with Snigdha Rai)	A Study to Develop an Instrument to Measure Work Ethic	2015	Global Business Review	Fol.16.2, pp.244-257
7.	Snigdha Rai (with Baldev R Sharma)	A Study to Develop an Instrument to Measure Work Ethic	2015	Global Business Review	Fol.16.2, pp.244-257
8.	Abhishek Nirjar	Integrated marketing Communication in Government Programmes: A look at Rural Development Programmes in India	2014	Metamorphosis – A Journal for Management Research	Vol. 13, No.1, pp.1-15, Jan-June 2014
9.	Arindam Banik (with Pradip K Bhaumik)	Assessing the Barriers to Trade in Services in South Asia	2014	Global Business Review	Vol.15, No.4, pp.795-814

10.	Arindam Banik (with Pradip K Bhaumik)	Market Structure, FDI, Imitation and Innovation: A theoretical model Based on North-South Intellectual Property Rights Conflict	2014	Social Science Research Network	Uploaded
11.	Arnab K Deb	Economic Reforms, Capacity Utilization And Productivity Growth In Indian Manufacturing	2014	Global Business Review	GBR 15.4 (October - December 2014)
12.	Asha Bhandarker	Changing Business Context: Challenges and Opportunities- Dialogue with thought leaders	2014	Global Business Review,	15, 3,(2014):611-621
13.	Baldev R Sharma	What Drives Employee Engagement: Personal Attributes or Organizational Climate?	2014	Abhigyan	Vol. 31(4), pp. 15-27
14.	Baldev R. Sharma (with Teena Singh)	An Exploratory Study of Student Engagement and Its Predictors in a Postgraduate Institute of Management	2014	GITAM Journal of Management	Vol. 12 (3),pp. 58-78.
15.	Baldev R. Sharma (with Samriddhi Jain & Garima Mittal)	Determinants of Management Students' Engagement in a Women's University	2014	Review of Management	Vol.4 (1/2), pp.31-51
16.	Bhimaraya A Metri	Information Technology Enabled Services: Pricing Models and Strategic Implications	2014	Journal of Cost Management	2014
17.	Bhimaraya A Metri	Supply Chain Management Practices Competitive Advantages and Organizational Performances :A confirmatory on Factory Model	2014	International Journal of Information systems and Supply Chain Management	7 (2), 22-46
18.	Bhimaraya A Metri	Understanding Organizational Retail Supply Chain Performance Indicators for Business Growth	2014	International Journal of Knowledge Based Organizations	4 (2), 64-76
19.	Bhupen K Srivastava (with Somonnoy Ghosh)	Construction of a Reliable and Valid Scale for Measuring Organizational Culture	2014	Global Business Review	Vol. 15, No. 3, pp. 583-596, September, 2014

20.	Chhavi Mehta (with P K Jain & S Yadav)	Market Reaction to Stock Dividends: Evidence from India	2014	Vikalpa	39 (4), 55
21.	D K Batra	Parent's opinion of children's influence in purchase decisions(A comparative analysis between rural and urban Delhi)	2014	Global Business Review	Vol. 16:1100-1111, Sage Publication
22.	Deepak Tandon (with K Tandon & N Malhotra)	An Evaluation of the Technical, Pure Technical and Scale Efficiencies in the Indian Banking Industry using Data Envelope Analysis.	2014	Global Business Review	15(3) 1-19 © 2014
23.	Deepak Chawla	An Empirical Analysis of Factors Influencing Investment in Mutual Funds in India	(Sept. 2014).	Global Business Review	Vol. 15, No.3, pp.493-503,
24.	Deepak Tandon	Study of Level of Customer Service at Commercial Banks	2014	Asian Journal of Research in Social Sciences and Humanities	Humanities Vol. 4, No. 11, November 2014, pp.312-331. ISSN 2249-7315
25.	Arnab K. Deb (with Subhash C. Ray)	An Inter-State Analysis of Total Factor Productivity Growth in Selected Two-Digit Manufacturing Industries in India	2014	Special issue of GBR titled "Sustainable Business in Uncertain Times	Vol.15, No.4S), December 2014
26.	J D Singh (with T Harri Luomala, Rajesh Kumar & Matti Jaakkola)	When an In`tercultural Business Negotiation Fails: Comparing the Emotions and Behavioural Tendencies of Individualistic and Collectivistic Negotiators	2014	Springer Science+ Business Media Dordrecht	Group Decis Negot DOI IO.1007/s10726-014-9420-8
27.	Kshitija Wason	Justice Perceptions during Organizational Conflicts - are Sectoral Differences relevant in Justice Research?	2014	Vikalpa	

28.	Manaswini Acharya	Integrated marketing Communication in Government Programmes: A look at Rural Development Programmes in India	2014	Metamorphosis - A Journal for Management Research	Vol. 13, No.1, pp.1-15, Jan-June 2014
29.	Nalin Jain ( with Sudhir Kumar Jain)	Business Succession Planning in Indian MSM-FOBEs: A Study Based on Managerial- Role Employees	2014	Global Business review	Volume 15.3 (2014) issue
30.	Pinaki Dasgupta (with Jones Mathew)	Conceptual Construct of the relationship between Antecedents and Consequences of Need for Uniqueness (NFU) and it's impact on adolescence consumer decision making process	2014	Journal of Marketing and Communication	Vol 10 No. 1, pp 35-43 (May-August 2014)
31.	Pinaki Dasgupta (with V Gupta and S Chakrabarty)	Issues in Global assignment: Viewpoints emphasized in the Indian context"	2014	International Journal of Research in Social Sciences	Vol. 4 Issues 2, pp:470-490
32.	Pinaki Dasgupta (with V Gupta and S Chakrabarty)	Perspective on the Female Expatriate Experience - Evidence from India	2014	International Journal of Research in Economics and Social Sciences	Vol.4, Issues 3, pp: 16-28
33.	Pinaki Dasgupta (with V Gupta & S Chakrabarty)	Satisfaction with Life in Cross Cultural setting - Case of European Expatriates in India	2014	International Journal of Social and Physical Sciences	Vol.4, Issue 3, pp 175-195
34.	Pinaki Dasgupta (with A Gupta)	Association between Sourcing Issues and Logistics Performance Variables in Apparel Exports : An Empirical Analysis of Sourcing Intermediaries. Edited by Anshu Arora and John R.McIntyre.(April 2014)	2014	International Marketing and Management Research, Palgrave Pivot	Global Business Transcendence . [Online] Available at : <a href="http://www.palgraveconnect.com/pc/doi/finder/10.1057/9781127412591.0001">http://www.palgraveconnect.com/pc/doi/finder/10.1057/9781127412591.0001</a> (Accessed: 15 Dec.2015)
35.	Pradip K Bhaumik (with Arindam Banik)	Assessing the Barriers to Trade in Services in South Asia	2014	Global Business Review	Vol.15, No.4, pp.795-814
36	Prerna Lal (with S S Bhardwaj)	Leveraging Cloud - Based Information Technologies for Organizational Agility: A Conceptual Model	2014	NMIMS Management Review	XXIV (April-May),73-88

37	R.K.Arora (with Sanjay Dhamija)	The Long-Run Performance of Graded IPOs in the Indian Capital Market	2014	Global Business Review	15(2), 317-338.
38	Sanjay Dhamija	Whistleblower Policy – Time To Make It Mandatory	2014	Global Business Review	Vol.15, No.4, December 2014
39	Shilpi Jain (with M.P Jaiswal & P Rohit)	Is Saas an Innovation? A Theoretical and Empirical Analysis	2014	Journal of Digital Business	Volume 8: 1, 62-83, ISSN: 1555-5399
40	Shiva Nandan (with Monika Nandan)	Aligning Core Brand Values (CBV) and Corporate Social Responsibility (CSR) to Enhance Corporate Brand Equity (VBE): A Non-Monetary Approach	2014	Indian Journal of Marketing	Vol. 44, No.8 p:21-31
41	Soni Agarwal	Issues of Concern and Mitigating Strategies: A Study on ITES Firms’,	2014	Vision: The Journal of Business Perspective	Volume, 18, Issue 3, 205-216.
42	Soni Agrawal	Sustainability of Human Resource Management (Chapter8)	2014	Emerging Business Sustainability (Eds), Research India Publications	pp. 85-92
43	Sriparna Basu	Ziquitza Healthcare Limited: Challenge of Scaling up Emergency Medical Services (EMS) in India using Public-Private Partnership (PPP) Mode	2014	Asian Journal of Management Cases 11(1) 5-21, Lahore University of Management Sciences	Cases 11(1) 5-21